

## **FREQUENTLY ASKED QUESTIONS**

Please refer to the general information below on frequently asked questions.

For full details please refer to the terms & conditions available.

### **Kellogg's® Special K New Year New Gear Promotion**

#### **When is this promotion running?**

The promotion period commences Wednesday 09/02/22 at 09:00 am AEDT and concludes on Wednesday 02/03/22 at 11:59 pm AEDT.

#### **How old do I have to be to enter?**

This promotion is open to people aged 18 years or older.

#### **If I'm not from Australia, can I still take part in this promotion?**

Entry is open to Australian residents only, aged 18 years or older.

#### **How do I enter the promotion?**

Purchase any two Special K cereals in a single transaction from any participating Woolworths store within Australia or at [www.woolworths.com.au](http://www.woolworths.com.au), visit the website [www.kelloggs.com.au/specialknewgear](http://www.kelloggs.com.au/specialknewgear), to log in or register for a Kellogg's account (if you have not already registered) and fully complete and submit the entry form and upload a photo or scanned copy of your purchase receipt.

#### **Where can I buy Kellogg's Special K cereals?**

To be eligible for a chance to win a prize in this promotion, please note that this is an exclusive promotion to Woolworths, which means you must buy your two Special K cereals in a single transaction from any participating Woolworths stores within Australia only or at [www.woolworths.com.au](http://www.woolworths.com.au)

#### **Can I enter this promotion more than once?**

Yes, you may. You are entitled to one entry for each qualifying transaction. You may only enter once a day during the promotion period, provided you have purchased two Special K cereals in one transaction for each entry. Each entry must meet all requirements of the terms and conditions. Please submit a separate entry and upload the relevant receipt. Each entrant may only win one prize, except for SA residents.

#### **How will the winners be chosen? When are the winners drawn?**

Winners will be chosen as part of a draw. The draw, by computerised random selection will take place on Monday 07/03/22 at 12:00 pm AEDT. The winners will be contacted by Mix Agency on behalf of the Promoter, using the contact details provided on entry (includes in writing).

#### **What is the prize?**

The prize is a \$500.00 dk active voucher redeemable on the dk active website only - <https://www.dkactive.com/>. Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified on the voucher.

**How many prizes are there?**

40 x \$500 d+k active activewear vouchers.

**How will I know if I've won?**

Winners will be notified via email within 7 days of the prize draw.

**How will I receive my prize?**

Prize winners will be sent a \$500 d+k active gift voucher for use at [www.dkactive.com.au](http://www.dkactive.com.au)

**I am having issues entering the promotion on the website?**

Please [click here](#) for troubleshooting tips and website log in errors.

**I've tried multiple times to enter, the website is not working, and I cannot submit the form.**

Please [click here](#) for more info on how to resolve your website issues. If you're still experiencing issues, please call us on 1800 000 474 during business hours for assistance.